

ACMFN CLEANTECH MSME FINANCE FORUM AND BANDUNG GREEN FESTIVAL 2018 9-11 November 2018, Bandung, Indonesia

Unlocking MSME Finance fostering Cleantech Solutions

Financiers and MSMEs join together to: Connect. Discuss. Innovate.

Micro, small and medium enterprises (MSMEs) constitute a critical private sector-led solution to several sustainable development challenges Indonesia faces. Access to finance for MSMEs can be seen as one of the key components to promote the uptake of clean technologies in Indonesia. Thus there is a high need to assist MSMEs with getting access to finance for green investments and fuelling their growth. Financial institutions (FIs) can provide critical financing for Clean Technology and Cleaner Production through adapted instruments including cleantech investments as part of their portfolio. However, business opportunities are often not recognized by the banks and investors and the availability of such customized financing products remains limited.

The Cleantech MSME Finance Forum by the Asian Cleantech MSME Financing Network (ACMFN) aims to accelerate the development of financing products in the clean technology space by showcasing best practices and lessons learned from Indonesian financial institutions, investors and SMEs, as well as experiences from other Asian countries including China and India.

At the Cleantech MSME Finance Forum we will look to tackle questions such as: How can we develop innovative financing products and mechanisms that foster the uptake of clean technologies? How can we integrate considerations around clean technologies into lending decisions and the design of financing products? How can we accelerate the access to finance for cleantech MSMEs? How can the regulatory environment support the development of the cleantech financing market? What are possible success factors for cleantech finance?

Over the one-day event, we will bring together around **100 financial institutions, investors, MSMEs and decision makers of government and development finance institutions** to discuss innovative approaches and explore essential partnerships to enable a transfer of best practices to foster the development of the cleantech financing sector in Indonesia.

The event is part of the Asian Cleantech MSME Financing Network (ACMFN), a [SWITCH-Asia](#) multi-country project in China, Indonesia and India that aims to promote sustainable products, processes, services and consumption patterns in Asia.

Highlights of the Event

The workshops will comprise two days including:

- **Inspiring Panels and Knowledge Networking** catalyzing ideas and sharing best practices on how to support the uptake of cleantech financing products in Indonesia
- **Interactive Thematic Sessions** providing a platform for ground-breaking cleantech financing solutions mutually developed by representatives from the financial sector, SMEs and development finance institutions
- The **ACMFN Exhibition** showcasing innovative cleantech SMEs tackling sustainable development challenges in Indonesia
- **Marketplace:** Get-together of FIs, investors, SMEs and development finance institutions

Find out more about the [Asian Cleantech MSME Financing Network \(ACMFN\)](#)

For further information please contact: rini.sudaryani@pupuk.or.id

Overall Programme Outline

The forum will take place in Bandung in November 2018 and have an event and festival/marketplace component. Please find below the initial outline of the programme:

Day 1 – Cleantech MSME Finance Forum November 9th, 2018

8:00 – 8:30	Registration
8:30 – 9:00	Indonesia’s Roadmap towards Sustainable Development <i>Inspire: Setting the Scene</i> <ul style="list-style-type: none">• Welcome remarks by PUPUK chairman, Rieta R. Dewi• Opening Remarks by ADFIAP Sec. General, Octavio B.Peralta• ACMFN Video Presentation• Introductory remarks by Financial Services Authority of Indonesia (Otoritas Jasa Keuangan, OJK)
9:00– 10:15	Innovative SME Financing Instruments - Potential to go green /cleantech <i>Inspire: Keynote & High-level panel</i> Keynote (TBC): <ul style="list-style-type: none">• Financial Services Authority of Indonesia (OJK) Panel Speakers: <ul style="list-style-type: none">• Shariah Economic Association (MES), Arif Budiraharja• Mercy Corps, Social Venture Fund - TBC• GandengTangan, Peer-to-peer Lending Platform - TBC• Bank BJB - Agus Gunawan• Financial Services Authority of Indonesia (OJK) - TBC
10:15 – 10:30	Networking Break and Marketplace
10:30 – 11:30	Building Indonesia’s Cleantech Finance Ecosystem: the role of Komunitas in SME support <i>Inspire: High-level panel</i> Panel Speakers: <ul style="list-style-type: none">• Komunitas 1000 Kebun, Rivaldi• Coordinating Ministry for Economic Affairs - TBC• Green Hope, Green Technology Enterprise, Sugianto Tandio• PUPUK, Kawi Budisetio
11:30 – 13:30	Networking Lunch and Marketplace

<p>13:30 – 15:00</p>	<p>Financers Reverse Pitching - How to access finance for SMEs? <i>Reverse Pitching and Roundtable Discussion</i> Pitches:</p> <ul style="list-style-type: none"> ● Mekar Peer-to-peer lending - TBC ● Amartha Peer-to-peer lending - TBC ● BJB, Olla ● Bank BSM - TBC ● Tani Fund, Obet ● Melania Credit Union, Nia Nurlaela ● Mandiri - TBC
<p>15:00 – 15:15</p>	<p>Networking Break and Marketplace</p>
<p>15:15 – 16:30</p>	<p>Building a Cleantech Financing Ecosystem in China and India - How to transfer best practices to Indonesia? <i>Panel and Roundtable Discussion</i> Panel Speakers:</p> <ul style="list-style-type: none"> ● CII, India, K. Muralikrishnan, Senior Counsellor ● Green Start-ups, China, Walter Ge, Director ● ADFIAP, Philippines, Corazon D. Conde, Head, ADFIAP Consulting ● Tirupur Cluster, India – Vijay Kumar, General Secretary ● International organisation (The Asia Foundation) - TBC
<p>16:30 – 16:45</p>	<p>Roadmap to support cleantech financing for SMEs in Indonesia <i>Synthesis and Outlook</i> Synthesis by PUPUK Executive Director, Cecep Kodir Jaelani</p>
<p>16:45 - 17:00</p>	<p>Showcase of the Bandung Green Festival Idea <i>Official Pre-Opening of Marketplace and Bandung Green Festival</i></p> <ul style="list-style-type: none"> ● Overview by festival hosts

Day 2 and 3, November 10th -11th, 2018– Bandung Green Festival

ACMFN Exhibition and Informal Get-together to network and exchange knowledge

- **Market place / Bazaar**
- Exhibition of eco-friendly and sustainable non-food products as well as organic /healthy food products including: Eco packaging, Renewable Energy, Aquaphonic, Organic Farming, Recycling, Green Architecture (Design & Material), etc.
- Thematic Booths:
 - A. AIKMA : new and green products showcase/greener food producing.
 - B. K 1000K : urban farming, edible garden, composting.
 - C. KOI : local essential oil.
 - D. KHH : recycling.
 - E. PUPUK: green product
- **Workshops**
 1. Urban Farming, Composting (Organized by 1000K)
 2. Recycling (organized by KHH)
 3. Green Cosmetic, Body care (Organized by KOI)

Talkshow

1. Komunitas 1000 Kebun
 2. Komunitas Hayu Hejo
 3. AIKMA
 4. Komunitas Organic Indonesia (KOI) Chapter Bandung
 5. Dira Sugandhi (Public Figure)
 6. Zaini
- **Photography competition**
 - **Kids Activities**
 1. Raising awareness of 'Green and Healthy living' workshops (one booth)
 2. green toys for KIDS by Komunitas Hong
 - **Entertainment**
 1. Opening ceremony: performance art (traditional dance, modern music, percussion from recycling material)
 2. Solo Acoustic Guitar/Violin, Door Price